

Nova newsletter



October 2024

A winter filled with exciting STARS Talks

The year wraps up with two exciting STARS Talks during November and December. On November 13 you will be able to listen to Jeroen Loef from Hanze University of Applied Science speak about [“Entrepreneurial mindset development within STARS EU”](#).

On December 18 you get to listen to Julia Eichhorn who is a student at Hochschule Bremen and President of the STARS EU Student Board. Her topic is [“STARS EU for Students – what’s in it for me?”](#).



Jeroen Loef

Hanze University of Applied Sciences



Julia Eichhorn

STARS EU Student Board

Want to give a STARS Talk?

Do you work at a STARS EU partner university as a researcher, teacher or administrative staff? Would you like to contribute to the goals of the STARS EU Alliance and the development and dissemination of new knowledge?

Giving a STARS Talk helps spread awareness about the innovative research, education and collaboration conducted within the alliance, while simultaneously fostering important dialogue regarding societal challenges.

We are currently looking for topics for the STARS Talks programme in the spring of 2025. Contact Gunnar Peterson at University West in Sweden if you are interested.

[CONTACT GUNNAR PETERSON ►](#)



See you in Bremen!

The STARS EU Project Meeting in Bremen is approaching fast. Our hosts Hochschule Bremen are ready to welcome representatives from all nine STARS EU partners for meetings and plenary sessions between November 5-6.

Download the programme below.

[DOWNLOAD THE PROGRAMME ►](#)



STARS EU at the European Week of Regions and Cities

The STARS EU Alliance co-hosted a workshop during the European Week of Regions and Cities during early October. The discussions focused on how university alliances can transform regions, and were truly inspiring.

Here are some key takeaways:

- new alliances should invest time in getting to know each other
- keep the focus on students to achieve 50% mobility
- more interaction is needed between regional ecosystems
- push for universities to have a regional function by law

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STARS EU Commission meeting

During the European Week of Regions and Cities, the STARS Commission meet in Brussels. Besides the formal decisions made, the meeting also included several important discussions on developments and improvements.

During the meeting the Priority Areas for STARS EU were set as follows:

- 1) Green Transition
- 2) Digital Transformation
- 3) Social Value and Well-Being.

To note from the discussions were the topics of the future governance structure of the Alliance, planning of first meeting with the International Advisory Board (December 2024), commitment by all partners of at least one joint study degree programme as well as the matter of joining forces in publication by using either our existing journals or setting up a STARS EU journal.



Kick-off for the STARS EU Knowledge and Technology Transfer Office

STARS EU Alliance has launched its joint Knowledge and Technology Transfer Office (K&TTO). It is a service that has one of the largest technological offerings in the entire European Union, with more than 70 services.

It was created to promote the collaboration of the nine universities of the alliance with the productive sectors, as well as with society in general.

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Open Conferences on Applied Research

The Applied Research Unit in Management (UNIAG) of the Polytechnic University of Bragança and the TIG Entrepreneurship & Innovation of STARS EU have launched a series of open conferences.

The goal of the open conferences is to share technical-scientific experiences focused on applied research in the field of business sciences.

Find out more by visiting their Facebook page.



Auditorio Alcino Miguel
(ESTIG)
5:15-05:45pm



Online



Opening session of season **2**

How to start your research?

17 OCT
5:15-05:45pm 2024

Elaine Scalabrini

31 OCT
5:15-05:45pm

How to work with the SABI database?

14 NOV
5:15-05:45pm 2024

Bibliometric studies using Bibliometrix R

28 NOV
5:15-05:45pm

Understanding publicly available company information

12 DEC
5:15-05:45pm 2024

The use of IAG in research, practical applications

9 JAN
5:15-05:45pm

Applied research: Main methods in finance and accounting

23 JAN
5:15-05:45pm 2025

How to write scientific papers and posters?

Filipe Andrade

Martin Holi

Nuno Moutinho

Jessica Ferreira

Javier Jiménez

Roberto Vaz









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STARS EU student participates in EUSAF

In September, Julia Eichhorn, the President of the STARS EU Student Board, took part in the European Universities Student Ambassador Forum (EUSAF) in Warsaw.

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Workshop on hybrid teaching and learning

Methods for interactive, cooperative teaching and learning in hybrid international learning groups were the focus of an international workshop organized and conducted by Hochschule Bremen. Numerous partners from the STARS EU university alliance participated. The workshop provided an important impetus for the future design of international study programs in the digital age.

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Seed grant led to project proposals

Earlier in the year a seed grant for STARS EU partners was announced. The purpose of the grant was to give financial support to STARS EU partners to allow them to participate in larger collaborative research and innovation projects.

The seed grant could be used for covering costs associated with international consortium meetings/writing sessions, and external consultancy services needed for the preparation of a funding application.

The availability of the seed grant has now directly led to several STARS EU partners submitting proposals for three large scale European research projects: “Living Labs in urban areas for healthy soils”, “Interconnected Innovation Ecosystems” and “Explainable AI for medicine”.



Forum to debate on the implementation of the European degree in Spain

STARS EU participated in the national conference held in Spain on the joint European qualification and the higher education package, focused on the challenges to be faced to obtain the new qualification. Organised by the EDLab pilot project, the forum brought together leading professionals and representatives of various academic institutions integrated into the European university alliances.

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